



# Pula

in collaboration with Istria Tourist Board

Photo: Mario Fajt

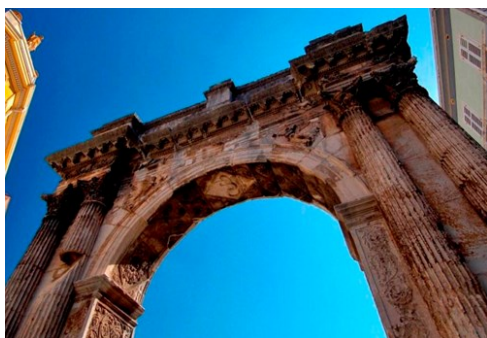


Istria Tourist Board

Jewel of the verdant peninsula of Istria, Pula is the province's largest city and forms a dramatic gateway to the seductive, crystalline waters of the Adriatic. Situated at the southernmost tip of the area, which has come to be known as 'the new Tuscany' for its bright medieval hilltop towns and ancient ruins, Pula boasts a rich and varied cultural heritage. The city is bordered by national parks remarkable for their astounding unspoilt natural beauty and is celebrated for its wonderfully preserved Roman amphitheatre and forum, which form a dramatic backdrop for leisurely strolls from the old town to the coast.



Istria Tourist Board



Istria Tourist Board

Go where no one has  
**VENTURED BEFORE!**

**5 Off the Beaten Track**  
Destinations in Asia

**ArrivalGuides**

Foto: WhitefoxChen / Shutterstock

## Top 5

### Triumphal Arch of the Sergii

The Arch of Sergius (also referred to as the Golden Gate of Pula) commemorates the Sergii, one of the most influential familie...

### Aquarium Pula

Pula's ever-popular aquarium occupies the floor of the city's 14th-century AustroHungarian fortress. Highlights of the

### The Temple of Augustus

Located in the forum, this temple is dedicated to the Roman Emperor Augustus, and was built between the 2 BC and 14 AD,

### The Franciscan Church and Monastery

Perched on the hill between the Forum and the upper part of the city, you will find the 14th-century church and monastery of S...

### Brijuni National Park

A short trip out of Pula takes you to the acclaimed Brijuni National Park. This archipelago of islands has long been noted



## THE CITY



*Istria Tourist Board*

The ancient town of Pula has been inhabited since 1000 BC. Roman expansion into the peninsula in the first century AD has left the city with many of its most glorious monuments, including the world-renown amphitheatre which hosts the city's annual opera festival every summer. After the fall of Rome, Pula passed through the hands of various warring groups including the Ostrogoths and the Franks before becoming part of the Venetian republic in the 12th century, leaving the port city with an eclectic mix of cultural influences which can be seen in the architecture of the city today.

Pula has a certain literary fame as well, mentioned in Dante's 14th century classic, "The Divine Comedy," and as the home of Irish author, James Joyce, who taught at the Berlitz School in 1905. 21st-century Pula nestles snugly at the cusp of seven hills that open out into a wide natural harbour, which has been the bustling commercial hub of the city since the mid-19th century.

The centre of the city can easily be explored on foot and many of Pula's most exciting museums, restaurants and parks are within 10 minutes' walk of each other. If you have time, venture beyond the city and into the surrounding area where Roman ruins lie buried in the fertile

farmland and numerous tiny picturesque villages cling to the glittering coastline. It is a great area to walk in and the exquisite beauty of the nearby national parks is not to be missed.

## DO & SEE



*Istria Tourist Board*

Pula offers a mixture of attractions for those interested in culture and history. Here you can see beautiful attractions like the Roman Amphitheatre, Ancient Cathedral, Old Town and the Temple of Augustus. Pula also offers fun family entertainment like the Aquarium with open tank with all kind of sea life. A great tourist asset is Pula's 190 kilometre of coastline with crystal clear sea and beaches that suit everyone's needs. If you would like to go for a short trip then Brijuni National Park is a great choose, located in an island close to Pula.

### **Triumphal Arch of the Sergii**

The Arch of Sergius (also referred to as the Golden Gate of Pula) commemorates the Sergii, one of the most influential families in the early Roman colony. The arch stood behind the original naval gate of the city and was paid for by the wife of Lepidus, Salvia Postuma. Their names are carved in the stone along with Lucius Sergius and Gaius Sergius. In its original form, statues of the two elders flanked Lepidus on both sides on the top of the arch.

Address: Giardini, Pula

### **Aquarium Pula**

Pula's ever-popular aquarium occupies the floor of the city's 14th-century AustroHungarian fortress. Highlights of the aquarium include the large sea water tanks that contain representatives of North Adriatic flora and fauna and a massive open tank that contains dogfish, sea urchins, crabs and star fish. Visitors can also take a boat ride to get a closer look at the aquarium's inhabitants.

Address: Verudela b.b., Pula  
Phone: +385 52 381 402  
Internet: [www.aquarium.hr](http://www.aquarium.hr)

### **The Temple of Augustus**

Located in the forum, this temple is dedicated to the Roman Emperor Augustus, and was built between the 2 BC and 14 AD, during the reconstruction of the colony. Having served a variety of different functions in its long history, including storing grain and as a church, the statuesque building is now used to house a collection of wonderfully preserved ancient bronze and stone sculptures.

Address: Forum Ulica, Pula

### **The Franciscan Church and Monastery**

Perched on the hill between the Forum and the upper part of the city, you will find the 14th-century church and monastery of St Francis of Assisi. Now used to house a remarkable collection of stone monuments and copies of Istrian frescoes, the church also hosts classical music concerts in the summer months.

Address: Castropola, Pula

### **Brijuni National Park**

A short trip out of Pula takes you to the

acclaimed Brijuni National Park. This archipelago of islands has long been noted for its outstanding natural beauty and are edged with turquoise waters rich in sea life. A favourite haunt of visiting heads of state and the summer residence of Marshal Tito, from 1949 until his death in 1980, the islands can be reached by boat from Fažana, a village 5km from Pula, which is easily accessible by bus.

Address: National Park Brijuni, Brijuni  
Phone: +385 52 525 888  
Internet: [www.brijuni.hr](http://www.brijuni.hr)

### **The Cathedral**

This ancient religious edifice is formed of an eclectic mix of architectural styles, reflecting the many changes it has undergone in its lengthy history. You can still see some of the 4th century remains on the outside of the church, from a time when the area was used as a refuge by Christians in times of persecution.

Address: Trg Svetog Tome 2, Pula

### **Archaeology Museum**

The main entrance to the Archaeological Museum of Istria (Arheoloski Muzej Istre) is actually one of the original gates that served as an entry point into the old Roman town. The museum carries a fascinating range of archaeological artefacts from prehistoric times to the Middle Ages from the region. You will find architectural highlights on the ground floor, Neolithic and Roman era finds on the first floor, Roman antiquities and medieval period artefacts on the second floor. Due to reconstruction works, closed during 2015.

Address: Carrarina Ulica 3, Pula  
Phone: +385 52 351 300  
Internet: [www.ami-pula.hr](http://www.ami-pula.hr)  
Email: [info@ami-pula.hr](mailto:info@ami-pula.hr)

### **The Arena**

Built during the reign of Emperor Vespasian in the 1st century AD, for an audience of 22,000, Pula's three-storey Roman amphitheatre is one of the best preserved in the world and the sixth largest in existence. Every year, the arena plays host to Pula's annual summer festival which brings in famous names from across the globe.

Address: Scalierova ulica 30, Pula

Phone: +385 52 219 028

Internet: [www.ami-pula.hr](http://www.ami-pula.hr)

### **Lighting Giants**

"Lighting Giants", Pula's new attraction since 2014, is a unique project in the world of lighting cranes of an operating shipyard, with sophisticated remote control system of lighting and scenography, and can be illuminated with 16 thousand different color combinations. Enjoy this spectacular show and lighting display every evening on the hour from dusk till midnight. (from June 5 - September 15, every evening non stop from dusk till midnight).

Address: Riva, Pula

Internet: [www.pulainfo.hr](http://www.pulainfo.hr)

## **DINING**



*Istria Tourist Board*

As a result of its proximity to Italy and its wealth of glorious coastline, Istria has a varied, fresh and sophisticated cuisine which draws on

influences from across the Mediterranean and the Adriatic coasts.

As the largest town in the region, Pula has a wide range of restaurants serving a refreshing selection of fresh products. The fertile soil of the region gives a distinctive flavour to the olives and grapes which grow near to the sea and the vineyards which give the area its name for great wine and some of the finest olive oil in the country.

Istrian cooking takes advantage of many Italian techniques so expect to find an interesting mix of Mediterranean. Along the coast, restaurants serve brancin (sea bass), list (sole), dagnje (mussels), vongole (clams) and kozice-racici (prawns). According to local lore, the seafood tastes better here than elsewhere in the Adriatic and Mediterranean because the waters around Istria are so rich in nutrients.

### **Milan**

Milan is a delicately lit, slightly formal restaurant attached to the pleasant Milan hotel just out of town in Stoja. The menu offers classic food with local produce and basic ingredients.

Address: Stoja 4, Pula

Phone: +385 52 300 200

Internet: [www.milan1967.hr](http://www.milan1967.hr)

Email: [hotel@milanpula.com](mailto:hotel@milanpula.com)

### **Pizzeria Jupiter**

Pizzeria Jupiter is one of the oldest and most famous pizzeria in Pula. This is a very popular pizzeria located close to the centre of town which specialises in square slices of pizza and offers a range of seasonal toppings.

Address: Castropola 42, Pula

Phone: +385 52 214 333

Internet: [www.pizzeriajupiter.com](http://www.pizzeriajupiter.com)

### **Fantazija**

Fantazija is a cosy restaurant with over 20 years of experience. The menu offers a wide selection of wines and culinary delights. Here you can choose from a rich selection of meat and fish with a combination of local and international cuisine.

Address: Palisina 29, Pula  
Phone: +385 52 506 306  
Internet: [www.fantasia-pula.hr](http://www.fantasia-pula.hr)

### **Konoba Istriana**

Konoba Istriana is located approximately 5 kilometres from Pula city centre. This popular restaurant is well-visited by both locals and tourists and they serve regional specialities and fresh seafood. Take a seat on their outdoor terrace and enjoy the tasty food and the welcoming ambience.

Address: Pomer 331, Pula  
Phone: +385 95 904 4004  
Internet: [www.konoba-istriana.com](http://www.konoba-istriana.com)

### **Restaurant Oasi**

Restaurant Oasi can be found in the classy Oasi Boutique Hotel & Restaurant. Here you can enjoy a varied menu with local, international and Mediterranean dishes in a stylish interior.

Address: Pjescana uvala X-12a, Pula  
Phone: +385 397910  
Internet: [www.oasi.hr](http://www.oasi.hr)  
More Info: Oasi Boutique Hotel & Restaurant

### **Farabuto**

Farabuto can be found in the outskirts of Pula city centre. If you like sea food, this is a great place to go. The dishes are beautifully presented and can be enjoyed in the fashionable dining room.

Address: Sisplac 15, Pula

Phone: +385 52 386 07

### **Valter**

The excellent restaurant is located at Lungomare, just by the sea, with a beautiful view. It offers local cuisine, seafood, fresh fish, pizza and a fine wine selection from Istrian region.

Address: Lungo mare 1, Pula  
Phone: +385 52 387589  
Email: [pacic.valter@pu.t-com.hr](mailto:pacic.valter@pu.t-com.hr)

### **CAFES**



*Istria Tourist Board*

Relax in one of the places and enjoy coffee or tea after a full day of historical sightseeing. You will find many coffee shops on the street Forum, where the Temple of Augustus stands, a square described as a bustling piazza with many nice venues.

### **Kunstkafe Cvajner**

This bright and airy café is situated in the heart of the city's historic centre and serves good light meals and sandwiches. It offers wireless internet access.

Address: Forum 2, Pula  
Opening hours: Daily 8 am-10 pm  
Phone: +385 52 216 502  
Internet: Daily 8 am-10 pm

### **Café Uliks**

This is a must for any fans of James Joyce, the

Irish author who worked in Pula as a teacher in the early 20th century. The statue of Joyce sitting meditatively at the entrance to the café is a particularly nice touch.

Address: Trg Portarata 1, Pula  
Phone: +385 52 219 158

### **Café Bar Bass**

The atmosphere in Café Bar Bass is described as a comfortable and relaxed venue where the staff gives you quality service. They also play live music here and offer Internet access.

Address: Širolina 3, Pula  
Phone: +385 99 831 9051

### **QTime**

Qtime coffee & food located on the square Portarata offering a variety of hot and cold drinks, cocktails and wine. If you would like to have something to eat with your coffee they serve pastries, croissants, bruscetta and various types of salads.

Address: Trg Portarata, Pula  
Phone: +385 52 554 031

### **Café Diana**

This café has been around since 1973 and is located on the Forum with a beautiful view of the Town Hall and the Temple of Augustus. The interior is described as tasteful, made of wood and marble. Here you can enjoy a cup of coffee in the outside terrace.

Address: Forum 4, Pula  
Opening hours: Daily 7 am-11 pm

### **Rock Caffè**

Officially opened in 1994. From then, on its stage hosts many Croatian and foreign musicians, and allows to many of its visitors to enjoy in line rock music. Beside the traditional live rock music on

Fridays and "theme nights" on Saturdays, Rock Caffè has held discernible number of presentations of musical equipment, music videos and new albums releases.

Address: A. Scalierova 8, Pula  
Phone: +385 52 210975  
More Info: [twitter.com/rockcaffepula](https://twitter.com/rockcaffepula)

## **BARS & NIGHTLIFE**



*Istria Tourist Board*

Laws in Pula restrict bar opening hours, meaning that most venues are closed by midnight and nightlife is limited to a number of bars in the Veruda area of the city as well as a few larger clubs northeast of the centre. Although local law forbid city-centre bars from opening beyond midnight, Pula does have a number of sociable and picturesque venues just outside the middle of town.

### **Club Uljanik**

Club Uljanik is situated by the harbour's edge in the city centre. This nightspot offers various musical events and hosts both live bands and DJ's. For students they have numerous offers.

Address: Dobrilina 2, Pula  
Phone: +385 95 901 8811  
Internet: [www.clubuljanik.hr](http://www.clubuljanik.hr)

### **E&D Bistro-Lounge Bar**

E&D Bistro-Lounge Bar opened in 1997 and located in the large tourist resort Verudela in

Pula. Here you can relax in the outside area next to the swimming pool with a cocktail or beer. If you are feeling hungry they also offers Mediterranean dishes. In the summer time various worldwide DJ's plays mixed music.

Address: Verudela 22, Pula  
Phone: +385 52 213 404  
Internet: [www.eanddlounge.com](http://www.eanddlounge.com)

### **Luna`s Lounge & Bar**

Luna`s Lounge & Bar is located in the hotel The Park Plaza Histria. Here you can drink you favourite cocktail prepared by multiple award-winning bar staff in a unique and relaxing atmosphere.

Address: Verudella 17, Pula  
Opening hours: Daily 6 pm-12 pm  
Phone: +385 52 590 000  
Internet: [www.parkplaza.com](http://www.parkplaza.com)  
More Info: Located in the Park Plaza Histria

### **Pietas Julija Lounge & Disco Bar**

Pietas Julija is located next to the sea. The night club and bar offers a wide selection of cocktails. The music played here is usually techno, electronic and house. The venue is quite large and can hold up to 500 people. It is very popular among both locals and visitors.

Address: Riva 20, Pula  
Phone: +385 91 181 1911  
Internet: [www.pietasjulia.com](http://www.pietasjulia.com)

### **Rojcnet**

All indie kids and the alternative crowd should look this way. Rojcnet offers gigs in basement of Rojc Centre. See the schedule for upcoming events.

Address: Gajeva 3, Pula  
Internet: [www.rojcnet.pula.org](http://www.rojcnet.pula.org)

### **Fiorin Jazz Bar/Club**

The cosy Fiorin Jazz Bar/Club is located in the heart of Pula. This is a great place to go for live sessions and something nice to drink.

Address: Prvomajska 24, Pula  
Phone: +385 52 212 322

## **SHOPPING**



*Istria Tourist Board*

Pula's bustling central market is built in the heart of the city and is home to a wide range of modern and traditional shops. Under the glass arches of the 19th century iron framed covered market, you will find the area's largest fish market, which is best visited early in the morning when the brackish catch of a truly vast range of seafood is at its freshest. Look out for Brancin (sea perch) and fresh Dagnje (mussels), which are specialties of the region.

Traditional handicrafts can be bought from a number of souvenir shops near the Arch of the Sergeii, and there is an annual handicrafts festival held in the Portarata square every summer. For excellent wines, olive oil and the region's most precious fungus, the truffle, visit Zigante on the edge of the market place.

Outside of town on the way to the airport, Konzum mall is home to a wide range of affordable, ready to wear international brands

and electronics stores.

### **Central Market**

Pula's bustling central market is built in the heart of the city and is home to a wide range of modern and traditional shops. Under the glass arches of the 19th century iron framed covered market, you will find the area's largest fish market, which is best visited early in the morning when the brackish catch of a truly vast range of seafood is at its freshest. Look out for Brancin (sea perch) and fresh Dagnje (mussels), which are specialities of the region.

### **Traditional Handicrafts**

Traditional handicrafts can be bought from a number of souvenir shops near the Arch of the Sergeii, and there is an annual handicrafts festival held in the Portarata square every summer.

Address: Arch of the Sergeii, Pula

### **Konzum Mall**

Outside of town on the way to the airport, Konzum Mall is home to a wide range of affordable, ready to wear international brands and electronics stores.

### **Sergijevaca and Kandlerova Streets**

If you want to walk around and browse small, cosy shops you can visit the Sergijevaca and Kandlerova streets. These are the perfect streets to find souvenirs and to just stroll around.

Address: Sergijevaca ulica, Pula

### **Flanaticka Street**

For well-known brands and clothes stores you can visit Flanaticka street. This area is full of shops, so do not be afraid to go off course.

Address: Flanaticka ulica, Pula

### **Giardini Street**

Giardini is the main street in Pula and can be compared to Las Ramblas in Barcelona. Here you can find shops, people, cafés and good buys among the numerous markets stalls.

Address: Giardini, Pula

## **ACCOMMODATIONS**



*Istria Tourist Board*

Pula has a mix of accommodation in and around Pula in every categories. You can find many hotels in the centre and large resort hotels in the area called Verudela. For beach holiday the hotels around Verdula would be a great choice due to the easy access to the beaches and sport activities. If you desire to experience the "real Pula" and check out the museums then it is advised to stay in the town centre.

### **Hotel Milan**

This is a modern and bright hotel situated on Stoja, near the Lungo Mare. Milan has comfortable, stylish rooms and is handily close to the sea. WiFi is free throughout the hotel.

Address: Stoja 4, Pula

Phone: +385 52 300 200

Internet: [www.milan1967.hr](http://www.milan1967.hr)

Email: [hotel@milanpula.com](mailto:hotel@milanpula.com)

### **Hotel Park Plaza Histria**

Offering all the usual four-star facilities, the Histria has a friendly atmosphere and



family-oriented feel to it. The hotel has a popular nightclub and well-tended tennis courts.

Address: Verudella 17, Pula  
Phone: +385 052 590 000  
Internet: [www.parkplaza.com](http://www.parkplaza.com)  
Email: [pphpres@pphe.com](mailto:pphpres@pphe.com)

### **Hotel Scaletta**

Hotel Scaletta is located in the very centre of the town, close to the Roman amphitheatre. The hotel is a former townhouse with an acclaimed restaurant and an impressive roof terrace.

Address: Flavijeska 26, Pula  
Phone: +385 53 541 599  
Internet: [www.hotel-scaletta.com](http://www.hotel-scaletta.com)  
Email: [krtalic@pu.t-com.hr](mailto:krtalic@pu.t-com.hr)

### **Youth Hostel Pula**

A short bus ride from the historic centre, this hostel is clean, close to the sea and offers a range of activities as well as camping facilities. It features 216 beds in different sizes of dorms.

Address: Valsaline 4, Pula  
Phone: +385 52 391133  
Internet: [www.hihostels.com](http://www.hihostels.com)  
Email: [pula@hfhs.hr](mailto:pula@hfhs.hr)

### **Hotel Riviera**

The Hotel Riviera Pula is located in the charming centre and conveniently close to the airport, only 7km away. The hotel offers comfortable rooms with panoramic views of the historical heart and the waterfront. Here you will find a restaurant, café bar, terrace and free WiFi in public areas.

Address: Splitska 1, Pula  
Phone: +385 52 211 166  
Internet: [www.arenaturist.com](http://www.arenaturist.com)  
Email: [riviera@arenaturist.hr](mailto:riviera@arenaturist.hr)

### **Hotel Amfiteatar**

A chic and stylish 3 star hotel offering 18 spacious and relaxing rooms just a few moments walk from Pula Amphitheatre. Decorated in lime green and beige colours the rooms have a modern designer feel that seems to scream style. Its restaurant offers Mediterranean cuisine and fine int. wines.

Address: Amfiteatarska 6, Pula  
Phone: +385 52 375600  
Internet: [www.hotelamfiteatar.com](http://www.hotelamfiteatar.com)

## **ESSENTIAL INFORMATION**



### **Pula Airport**

Pula Airport is located about just 5 kilometres outside the city. Buses, shuttles and taxis are available at the airport for transportation to Pula and other destinations in the area

Car rental companies are represented at the airport.

Address: Pula Airport, Pula  
Phone: +385 52 530 105  
Internet: [www.airport-pula.com](http://www.airport-pula.com)

### **Public Transport**

Pulapromet operates within the city centre and the suburbs. The area is divided in zones controlling the fare. Tickets can be bought directly from the driver and are valid for one

hour. If you plan to travel a lot by bus it is cheaper to buy a bus card that you load with money.

There are two bus companies that connect Pula to other cities in Croatia and Italy, which operate from the central bus station.

Address: Trg I. Istarske Brigade bb, Pula

Phone: +385 52 502 997

Internet: [www.pulapromet.hr](http://www.pulapromet.hr)

### **Taxi**

It is always a good idea to check the price of your journey before engaging. One of the biggest taxi companies in Pula is Taxi Pula.

Phone: +385 98 440 844

Internet: [www.taxipula.com](http://www.taxipula.com)

### **Post**

Stamps are available from supermarkets, kiosks and news agents. For overseas mail it is advisable to visit a post office. There are several post offices in Pula, the main post office is located on Danteov Trg 4.

Address: Danteov Trg 4, Pula

Phone: +385 52 625 218

Internet: [www.posta.hr](http://www.posta.hr)

### **Telephone**

Country code: +385

Area code: 052

### **Electricity**

200 V/ 220 AC/ 50 Hz

### **Population**

62,000

### **Currency**

1 kuna = 100 lipa

### **Opening hours**

The majority of shops are open Monday to Friday from 8

am-8 pm and Saturday 8 am-1 pm. You will also find that many food shops, supermarkets and outdoor markets are open daily 7 am-7 pm. Museum and gallery opening times vary from one place to another.

### **Newspapers**

Glas Istre

### **Emergency numbers**

For all emergency situations: 112

Police: 192

Fire brigade: 193

Ambulance: 194

### **Tourist information**

Tourism Office Pula

Forum 3, Pula

+385 52 219 197

[tz-pula@pu.t-com.hr](mailto:tz-pula@pu.t-com.hr)

